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Home | Getaways | Around Town | QuickGifts 25 | Red Carpet | White Glove | Café 59 | Reviews | Lottery

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Fig. 2A

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Specials

Welcome to **Site59Getaways**, where making last - minute plans is a snap. Just choose from the **Getaways** options below and get ready for a great trip.

Day Trip

Take a day off and enjoy what's close to you. We'll show you where and how . . .

Short Weekend

Need a short break over the weekend? Check out our travel options . . .

Long Weekend

Did you let a long weekend creep up on you and leave you without plans? Let us help you out . .

Vacation

There are always vacation options with Site59. Go ahead and procrastinate, but check out our great travel packages when you're ready to walk out the door . . .

. . .Or Just Show Me:

Flights | Hotels/B&Bs | Car Rentals

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> > Fig. 2B

Getaway With The King

Visit Memphis for Elvis Tribute Week .

Click Here for Details

Big Easy Rhythm and Blues

Chill out on Bourbon Street in autumn sunlight and a champagne haze . Click Here for Details

Hands on a Hard Body

Only in Texas Click Here for Details

Momentous Millennium

Anchor your private yacht on the Greenwich meridian as day dissolves into inky, starry night.

Exchange keepsakes with your loved ones as you watch the new millenuium come across the horizon...

Click Here for Details

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Getaways		
Home FAQs About Us	My Account Help Café Searce	h:
Short Weekend		Specials
Choose your departure	city: New York ▼	Getaway With The King Visit Memphis for Elvis Tribute Week
Click here if the city you	are looking for is not listed.	Click Here for Details
Select the type of short (multiple selections post [multiple selections post [multiple selections post [multiple selections post [multiple selections]] Rest & Relax Beach Impressive Culture Family Budget Budget	weekend you're in the mood for sible) and click GO: Wacky Party Hard Adventure Sporty Golf or Ski Single All	Big Easy Rhythm and Blues Chill out on Bourbon Street in autumn sunlight and a champagne haze . Click Here for Details Hands on a Hard Body Only in Texas . Click Here for Details
Number of Rooms Required:	Just One ▼	Momentous Millennium Anchor your private yacht on the Greenwich meridian
Or Just Show M Flights Hotels/B&Bs C		as day dissolves into inky, starry night. Exchange keepsakes with your loved ones as you watch the new millenuium come across the horizon.
		Click Here for Details

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> > Fig. 2C







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Short Weekend

View by Price Per Person: Free | <\$200 | \$200-\$500 | >\$500 | All

You have selected: Romantic, Rest & Relax for two people. <u>Click here</u> to change your selection

Displaying 10-12 of 12

▼Prev | 1 | 2 | 3 | 4 | Next ▶

<u>Date</u>	Title	# of nights	Price per person	
8/16 - 8/18	Remember the King Visit Memphis for Elvis Tribute Week Memphis, TN	2	\$399	BUYIT
	Manhattan Landing Fly in a helicopter around the greatest island on Earth. New York, NY	.2	\$699	BUYIT
8/16 - 8/18	Massage & Meditation at Canyon Ranch Tuscon, AZ	2	\$499	BUYIT
8/16 = 8/18	Washington, DC	2	\$399	BUYIT
8/16 - 8/18	Indians, Twins, and Rock & Roll Cleveland, OH	2	\$399	BUYIT
8/16 - 8/18 1 1 1 1	Tax-Free Shop Till You Drop Boston, MA	2	\$299	BUYIT
8/16 - 8/18	Afternoon Tea and Symphony Boston, MA	2	\$299	BUYIT

Click on column headings to sort.

. . . Or Just Show Me:

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> > Fig. 2D

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Getaways

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Remember the King: Memphis, TN

You must experience Elvis!

There is nothing quite like the Saturday-night candlelit vigil at Graceland during Elvis Tribute Week. Graceland, Elvis' home for 20 years, is a must-see part of Americana. To fully understand the Elvis experience, attend the Elvis impersonator show. Also included in this package are impossible-to-get dinner reservations at Memphis's finest restaurant, Chez Phillippe. Stay at the hip Adams Mark Hotel, where Bruce Willis is often a guest. For brunch, try southern fried lobster at Betsy's.

Price:

\$399 per person

Date:

8/16/99 - 8/18/99, click here to see alternative dates

Package details:

- Roundtrip flight leaving New York (LaGuardia) 8/15 at 7:00 am returning from Memphis 8/17 at 11:42 am
- Reservations at the Adams Mark Hotel for two nights
- · Car rental for two days
- Dinner reservations at Chez Phillippe for 8/17 at 9:00 pm
- Tickets to the Elvis Impersonator Show, 8/17 at 6:00 pm
- No upgrade selected

Site 59 will provide you with a complete itinerary and package details after your order has been confirmed.



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> > Fig. 2E

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Please review yo	our order below and then continue the checkout process	
tem:	Remember The King Memphis, TN	
Date:	8/16/998/18/99	
Number of Pers	sons: 2	
Unit Price (per	person):	\$399.00
Subtotal:		\$798.00
Upgrade		\$49.00
Promotion: Enter promotional code here:		\$0.00
Fees & Taxes		\$21.00
TOTAL:	(RECALCULATE)	\$868.00

Forgot your password? Click here <a href="https://example.com/supe

If you are not Jane Doe, please enter your correct username and password above. If you are not a member you must first <u>register</u>; it's fast and it's *free*!

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Fig. 2F







GO!

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Check Out

We currently have the following information about your account.

Billing Address:

Delivery Address:

Ms. Jane Doe

Ms. Jane Doe

123 Main Street

123 Main Street

Smalltown, MI 12345

Smalltown, MI 12345

(Edit Delivery Address)

Email Address:

jdoe@hotmail.com

Payment Method:

VISA ****-****-1234

My Travel Companions:

Chris Moeller Lars Schernikau

If you would like to change or update your Travel Companion information, <u>click here</u>. If you would like to change or update your account information, <u>click here</u>.

Date:	8/16/99-8/18/99	
# of Persons:	2	
Unit Price (per person):		\$399.00
Subtotal:		\$798.00
Upgrade:		\$49.00
Promotional Discount:		\$35.00
Fees & Taxes:		\$21.00

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> > Fig. 2G







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Search:

GO!

Order Confirmation

Thank you for shopping with Site59, Jane Doe.

Confirmation: Your Order Confirmation Number is **341256**. We have just sent an initial order confirmation email to your email address. You will receive a second email once your purchase has been verified and finalized.

Itinerary: To view or print the complete details of your order, <u>click here</u>. Please note that your confirmation email will include complete details of your purchase.

Loyalty Programs: You have received a total of 500 loyalty points. To view your total point accumulation or learn more about the Loyalty System <u>click here</u>.

Reviews: Site59 gets better with more users reviewing their experiences. Please be sure to let us know how you enjoyed your Site59 Getaways purchase by visiting the Reviews section after your trip and giving a Getaways Review to receive more Loyalty Points.

You may also be interested in . . .

Your Full Itinerary
Your Memphis City Cheatsheet
Your Memphis City Map
Around Town In Memphis
Red Carpet Auctions in Memphis
Five day weather report for the Memphis area

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> > Fig. 2H

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GO

Remember the King: Your Full Itinerary

Remember the King: You Must Experience Elvis!

You'll feel the King's hometown during this two-day, two night stay at the charming Adams Mark Hotel. You'll appreciate southern tastes at Chez Phillippe, and will swear you saw Elvis at the Elvis Impersonator Show.

Flights: 2 roundtrip tickets, Coach Class

Outbound: Delta Flight 573

From: LAG-NY 11/15/99 Dep: 7:00am

To: Atlanta, GA Arr: 9:38am

Delta Flight 585

From: Atlanta, GA Dep: 10:40am To: Memphis, TN Arr: 10:59am

Meal: None

Inbound: Delta Flight 868

From: Memphis, TN 11/17/99 Dep: 6:30am

To: Atlanta, GA Arr: 8:47am

Delta Flight 508

From: Atlanta, GA 11/17/99 Dep: 9:30am

To: LAG-NY Arr: 11:42am

Car Rental: Standard Package, Intermediate-Sized Car

Pick-up, Memphis Airport, 11/15/99 Return, Memphis Airport 11/17/99 Telephone: (510) 555-5555

Hotel: Adams Mark Hotel 2 nights: 11/15 - 11/17 Standard Double

Telephone: (510) 555-5555

Restaurant: Chez Phillippe

Reservations for two, 11/16/99 at 9:00pm

Formal, jacket required Telephone: (510) 555-555

Event: The Elvis Impersonator Show

Tickets for two, 11/15/99, 8:00pm

The Imperial Theatre Telephone: (510) 555-5555

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Fig. 2I

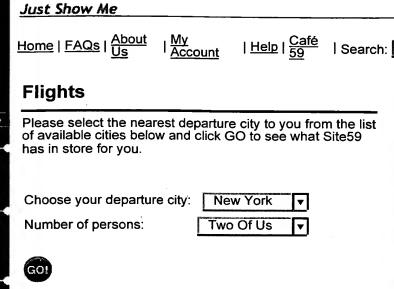
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Specials

Getaway With The King Visit Memphis for

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Elvis Tribute Week . .

Click Here for Details

Big Easy Rhythm and Blues Chill out on Bourbon

Street in autumn sunlight and a champagne haze Click Here for Details

Hands on a Hard Body

Only in TexasClick Here for Details

Momentous Millennium

Anchor your private yacht on the Greenwich meridian as day dissolves into inky, starry night.

Exchange keepsakes with your loved ones as you watch the new millenuium come across the horizon

Click Here for Details

Fig. 2J









Around Town



Home | FAQs | About Us | My Account | Help | Search:

Welcome to Site59 **Around Town**, where making last - minute plans is a snap. Just choose from the four options below and get ready for some fun in the city today.

Today

This is really last minute, but no problem, we've got something, even for you . . .

Tomorrow

Tomorrow is not far off . . . don't wait any longer. Get some great ideas right here . . .

This Weekend

Want to make this weekend something special? Let us help you . . .

Next 7 Days

Got some time left over during the next week? At Site59 we'll always have the right thing just for you . . .

Specials

Candlelight Dinner Catered candlelight dinner in your apartment Click Here for Details

Gı

NY Double Whammy

Impossible-to-get dinner reservations at Union Square Cafe and Lion King tickets

Click Here for Details

Evening Of
Romance Couples
massages and
basket of romance
essentials at your
apartment
Click Here for Details

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> > Fig. 2K

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QuickGifts 25

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T lear

Instant gifts, greetings, and appreciation Select the occasion:



Business

Spoil Yourself

Romantic

Good Job / Thanks

Chocoholic

Congratulations

Congratulations

Top 10 Stuff

Birthday

Birthday

Toys and Gadgets

Cheer Up / Get Well

Get Well Soon

Comfort Food

Baby

Baby

Guys and Gals
Essentials

Kids

Wedding

Spice It Up

Apology

...Or Just Show Me:

Flowers | Gift Certificates | Edibles | Cards

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Fig. 2L





GO!



QuickGifts 25

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Gift Selections/Birthday

View only Free | <\$25 | \$25 to \$50 | \$50 to \$100 | >\$100

Select a Birthday gift from the list below:

<u>Item</u>				<u>Priice</u>	7/20	THE STATE OF
Wine & 0	Cheese Bask	et		\$50	BUYIT	View Picture
An Hour	Of Pamperin	<u> </u>	- 3 11 M	\$50	BUY IT	View Picture
Picnic To	<u>o Go</u>	a management to	Section Companies and Committee	\$50	BUYIT	View Picture
Off-Broa	dway Tickets			\$50	BUYIT	View Picture
Tasty Tr	<u>eats</u>	n de la companya de l	A STANDARD CONTRACTOR OF THE STANDARD CO.	\$25	BUYIT	View Picture
A Dozen	Roses :		The trace	\$25	BUYIT	
Golfer's	<u>Delights</u>	So to remension years and the	. Department of the Control of the C	\$25	BUYIT	View Picture
<u>Outdoor</u>	Adventure G	ift Certificate		\$25	BUYIT	View Picture
Movie M	<u>agic</u>			\$25	BUYIT	View Picture

Click on headings to resort table

...Or Just Show Me:

Flowers | Gift Certificates | Edibles | Cards

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> > Fig. 2M

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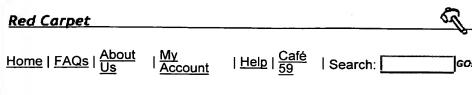
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Hard-to-get items available on auction:



Air Tickets



Hotel Rooms



Car Rentals



Restaurant Reservations



Event Tickets (sports, shows, concerts)

Interested in posting an item on Site59 Auctions? Contact us at auctions@site59.com or click here to begin.

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> > Fig. 2N

Featured Auctions

R.T. Coach Flight: New York - London 8/26/99 - 8/28/99

Current bid: \$1,050

Chez Phillipe Memphis, TN Restaurant

reservation 8/26/99

Current bid: \$20

Adams Mark Hotel Memphis, TN

2 nights, double occupancy 8/26/99 - 8/28/99 Current bid: \$630







Red Carpet Home | FAQs | About Us | My Account | Help | Café 59 | Search: GOI Auctions/Hotel Click "Bid" to enter the auction: Displaying 5-7 of 12 ◆ Prev | 1 | 2 | 3 | 4 | Next ▶ Name, Location **Current** Bid Adams Mark Hotel 1day(s) 8/26/99 - 8/28/99 Downtown \$630 12h 30m Memphis, TN Four Seasons 1day(s) 2 8/27/99-8/28/99 Midtown \$800 12h 30m New York, NY The Plaza 1day(s) 8/27/99 - 8/29/99 Midtown \$350 12h 30m

Click on clumn headings to resort table

Note: The bid is per room for the whole period indicated.

New York, NY

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> > Fig. 20

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Red Carpet			·	ब्र
Home FAQs About Us	l <u>My</u> Account	<u>Help</u> <u>Café</u>	Search:	JGO.

Place A Bid

You have selected the following item to bid on:

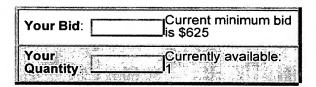
Adams Mark Hot	tel
8/26/99 - 8/28/99	
Auction ends:	8/25/99-9:12 pm
Time left:	3days 5h 27m

Quantity available:	1
Initial bid:	\$500.00
Current bid:	\$625.00
Bid increment:	\$25.00

For Bid History click here.

I Must Have This Now!

You can! There is a price at which you win the auction immediately. <u>Click here</u> for details.



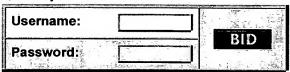
Your bid is a contract

Only place a bid if you're serious about buying the item; if you're the winning bidder, you will enter into a legally binding contract to purchase the item from the seller. Remember to type in numbers only and use a decimal point (.) when necessary. Don't include a currency symbol (\$) or thousand separator. For example: 1000000.00

Choose your bid carefully, though, as you won't be able to reduce it later.

<Invalid login>

To finalize your bid, enter your User ID and Password and click GO.



Forget your password? Click Here

Registration Required, it's fast and it's free!

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Fig. 2P

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Household Help

<u>Click here for a Complete Category Listing</u>
Service providers <u>click here</u> if you are interested in posting your service or to edit your current posting.

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> > Fig. 2Q







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Welcome to the Site59 Lottery

Site59 Lottery is our way of thanking our most loyal customers. Each month, Site59 will automatically qualify 100 of its customers to enter the Site59 Lottery. Click here to read how it all works.

Our prize for the December Lottery has not yet been claimed!!

Current Prize: Candlelight Dinner for Two
Current Winner: Scherni
Time Left To Claim Prize: 1day 15h 13m

If you are **Scherni** then click below to claim your prize! CLAIM PRIZE

If you didn't win this month, perhaps you will next month. Follow the links below for more information...

Am I qualified for the Site59 Lottery?

Am I currently a potential winner?

Past	Site59 Lottery Winners	Poligicas californias rocas garages de
	won Remember the King	Read reviews
October Loudergir	won New York Double Wham	my Read reviews
September Glotzenkot	won Art and Pampering	Read reviews

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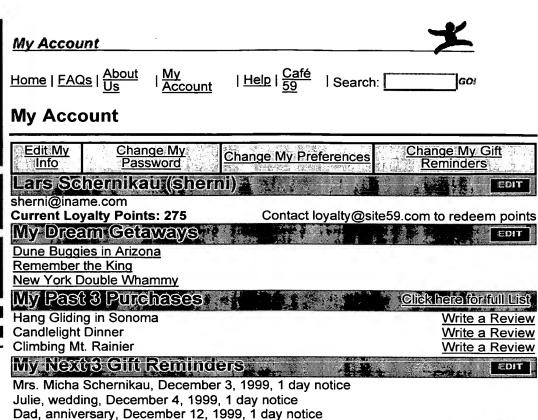
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> > Fig. 2R









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Virtual Lounge

My Message Boards

Is the Y2K going to be a problem?

Travels Tips (3 new messages)

International travel over the holidays (2 new messages)

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EDIT

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Unsubscribe

Unsubscribe

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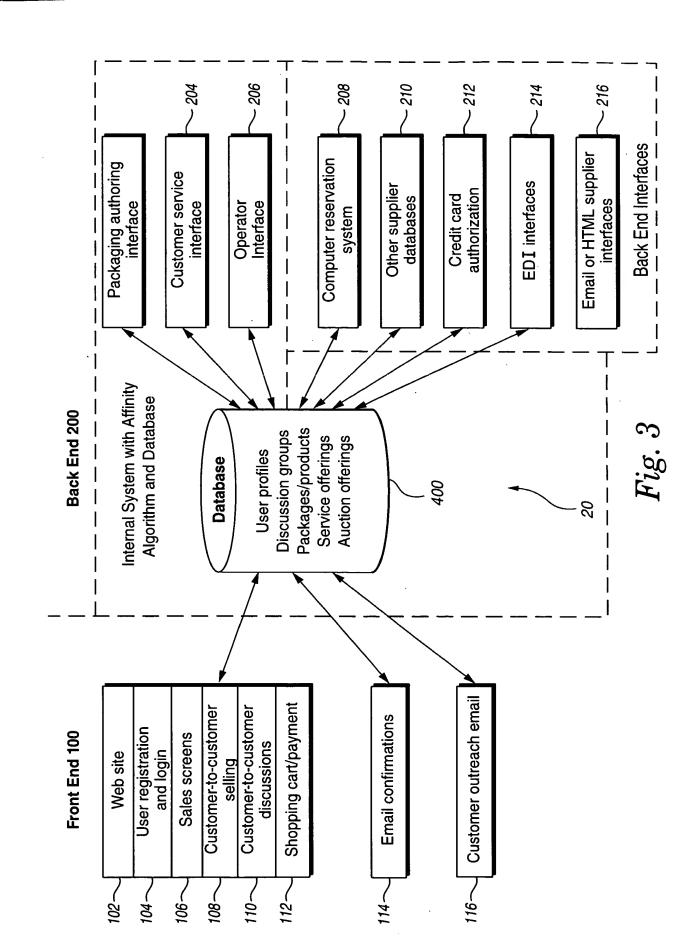
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Fig. 2S

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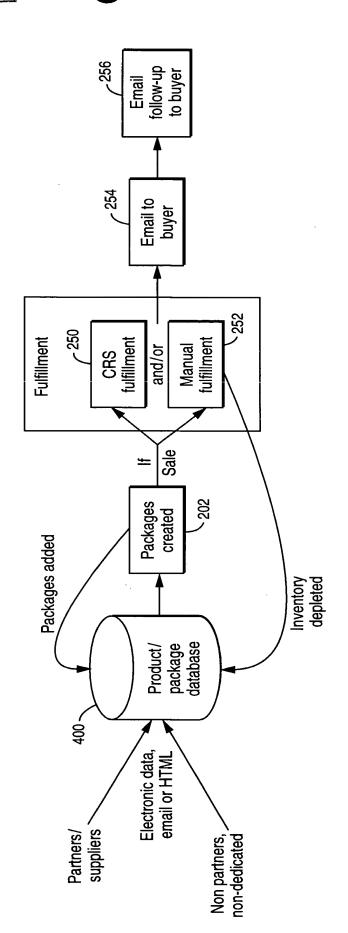


Fig. 3A

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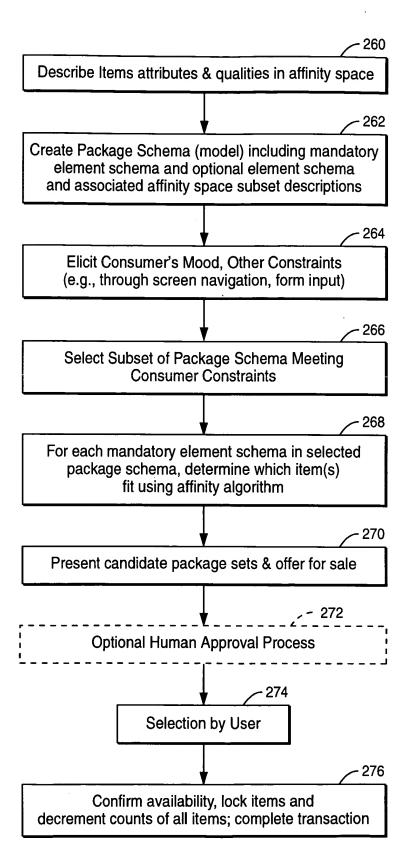
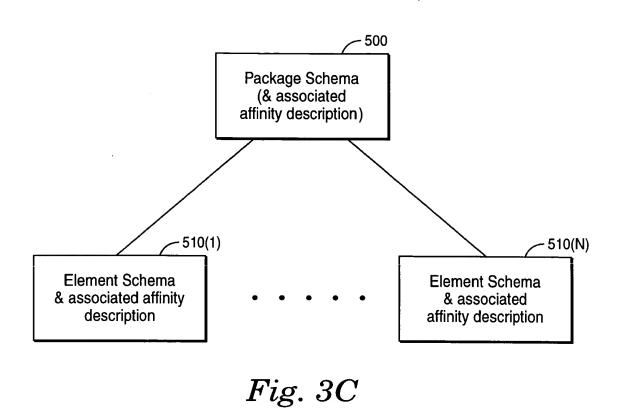


Fig. 3B



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Impressiveness: 10 Affinity coordinates Food quality: 10 Route 1, Maine Romance: 8 Restaurant Service: 9 Attributes in Maine receives 4 stars for its food "The August East 64~ and has deluxe Restaurant on coastal Route 1 service...

> computer system

Operator views available items

from external system

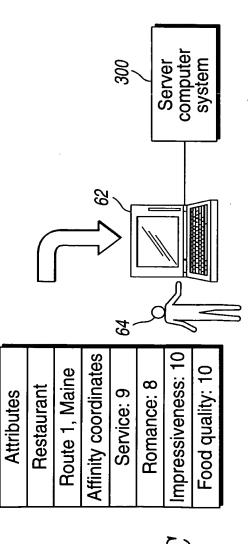
Fig. 4A

Server

External item descriptions

Operator views available items from external system

Fig. 4B



Operator views available items from external system

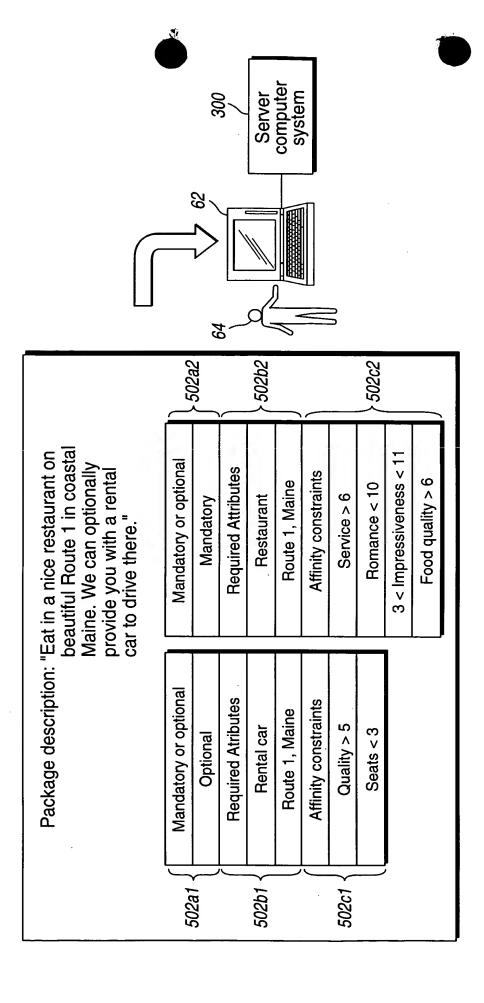


Fig. 5

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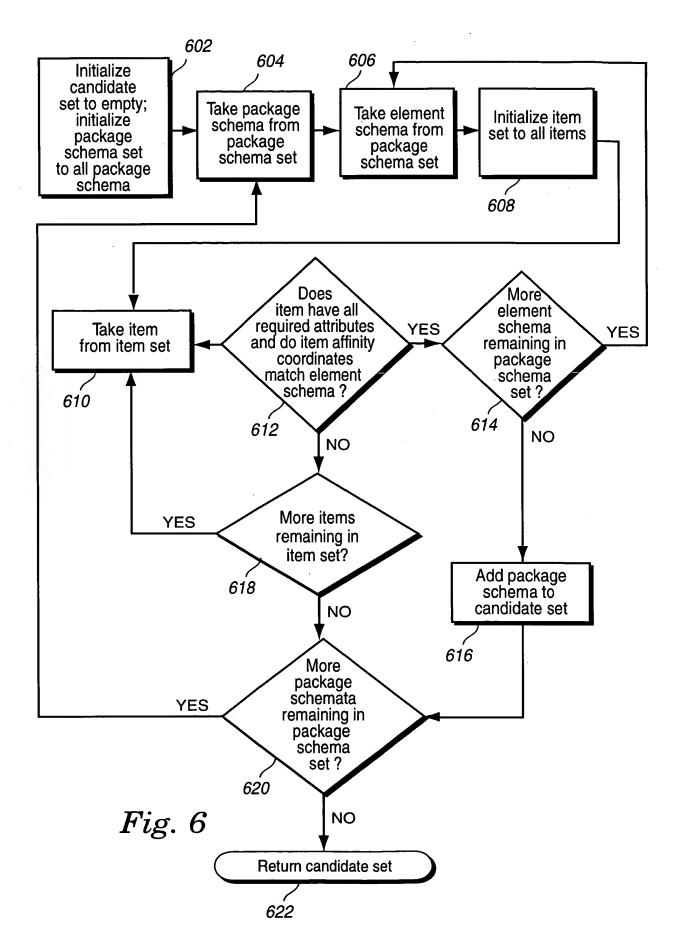
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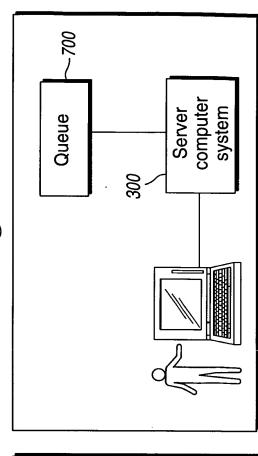
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returns with possible round-trip flights and Hotel reservations constraints on the The system now combinations of that fit the left. Memphis; 4 nights at Round trip flight to the Royalton Hotel

2. Set's up system with possible offering information

Fig. 7B



Puts offerings on queue for approval

Fig. 7D

1. Local content manager defines a package template Fig. 7A

computer

system

Server

300

template idea

Package

computer Server system 300 Offering 2 Offering 1

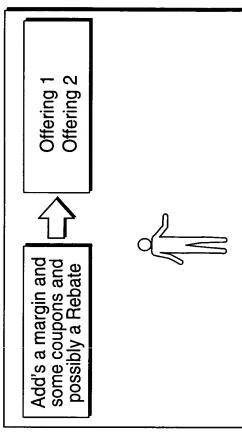
Select offerings of interest Fig. 7C

The second from the second sec

15-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11 11-11







2. Changes default margins and add coupons, rebate

1. Regional Director looks at offerings in Queue

Server computer

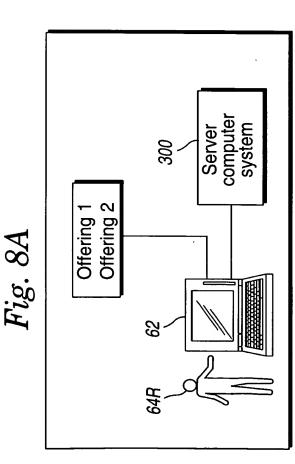
300

~700

Offering Queue

system

Fig. 8B



3. Authorizes (approves) Posting of Offerings

Fig. 8C

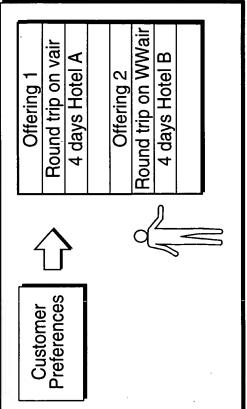
the first of the first state of the side

APPROVED O.G. FIG.

BY CLASS SUBCLASS

DRAFTSMAN

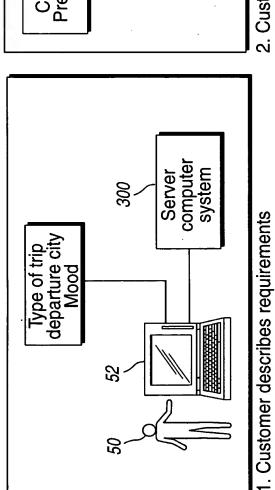




 Customer describes preferences which can be represented as coordinates in the affinity space.
 The system returns a set of offerings that are within the space delimited by those requirements.

Fig. 9A

Fig. 9B



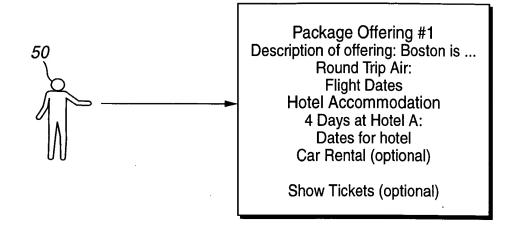
4.1

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Customer selects the package and adds any optional elements

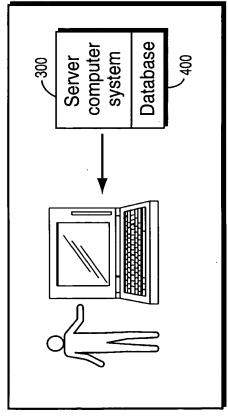
Fig. 10

then are the tree of the first the the

APPROVED O.G. FIG. DRAFTSMAN

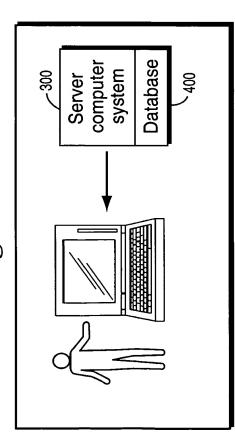






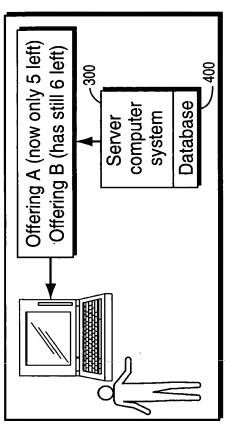
 Order is executed either automatically or with Operator help

Fig. 11A



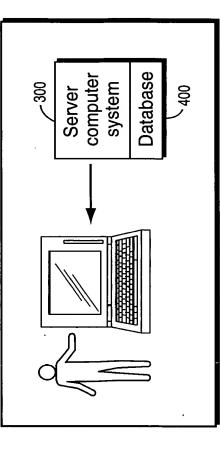
3. Confirmation is sent to the Customer along with relevant reservation information

Fig. 11C



available package offerings by the amount sold. 2. System automatically decreases the number of

Fig. 11B



optimization or other requirements (reporting, 4. Relevant information is stored for algorithm statistical information, etc.)

Fig.